

Privacy Policy

We are committed to protecting your privacy.

This website is operated by Ford Henderson Marketing and we are committed to protecting your personal information and will keep any information you provide safely and securely.

1. Disclosing Information

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

2. Webserver Logs

For statistical purposes, we will gather certain information automatically and store it in log files. These log files contain standard information collected by web servers, such as client IP addresses, browser type, internet service provider (ISP), operating system, etc. This information is only used internally, and is not distributed or sold to a third party. We use this information, which does not identify individual users, to analyse trends, to administer the website and to gather demographic information about our user base as a whole.

3. Use of Cookies

A cookie is a small amount of data, which often includes an anonymous unique identifier that is sent to your browser from a website's computer and stored on your computer's hard drive. Each website can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a web site to access the cookies it has already sent to you, not the cookies sent to you by other sites.

You can find more information about cookies at:

- www.allaboutcookies.org
- www.youronlinechoices.eu
- For a video about cookies visit [a look at cookies](#)

Ford Henderson Marketing would like to use cookies to store information on your computer, to improve our website. Some of the cookies we use are essential for

parts of the site to operate, and have already been set. You may delete and block all cookies from this site, but some parts of the site will not work.

Cookie Categories

1. Strictly necessary cookies – these cookies enable services you have specifically asked for.
2. Performance cookies – these cookies collect anonymous information on the pages visited.
3. Functionality cookies – these cookies remember choices you make to improve your experience.

This website uses the following cookies:

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>. Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org.

4. Links to Third Party Websites

When you are using m Website it may contain links to other websites which I do not control (“Third Party Websites”) and that I am not responsible for the Third Party websites privacy policies. They may send their own cookies to you and collect or request data and personal information. We do not control Third Party Websites and therefore are not responsible for them. By having a link to Third Party Websites from the Website we do not make any promise or recommendation about the Third Party Websites and we may not have any connection with the people who operate the Third Party Websites. You should always read the privacy policy of Third Party Websites as their policy may be materially different to that of Ford Henderson Marketing.

5. Changes to the Privacy Policy

From time to time Ford Henderson Marketing may decide or be legally obliged to update this privacy policy. Any changes will be posted on the website. Except as required by law, any modifications of this privacy policy will not affect our treatment of data collected prior to the effective date of the policy change.